

A young child with blonde hair is smiling while wearing a bright yellow and blue inflatable life preserver. Two adult hands are visible, one with a grey wristband, securing the blue straps of the life preserver. The background shows a calm body of water and a distant shoreline under a bright sky.

Summer Safe: **WATER FUN FOR KIDS**

88%

reduction in drowning risk for 1-4-year-olds who have had formal swim lessons.

80%

is how much the risk of drowning is reduced with a 4-sided fence.

3,600

is the average amount of injuries a year that occur to children due to a near-drowning incident.

10

people drown each day.

#1

rank of drowning as cause of death among 1-4-year-olds.