

A young girl with dark braids is shown in profile, focused on writing in a notebook. She is wearing a blue and white striped shirt and a blue wristband. The background is a soft-focus outdoor setting with other children and greenery.

GO LIVE
Smart[®]

COVID-Safe:
**SUMMER CAMP
FOR KIDS**

12,000

summer camps operate
in the U.S.

6 MILLION

kids typically attend
summer camp every year.

62%

of summer camps
closed last year.

1.5 MILLION

staff employed a year from
summer camps.

\$2,500

is the average tuition for a 4
week camp session.