

A photograph of three children of diverse backgrounds (two girls and one boy) smiling and holding a large green recycling bin. The bin is filled with clear plastic bottles. The bin has a white recycling symbol on its side. The background is a soft-focus outdoor scene with green trees and sunlight filtering through the leaves.

Make a habit of **RECYCLING**

30%

of the American waste stream is recycled, according to the EPA, though around 75% is currently recyclable.

\$200 BILLION

is the value of the United States' recycling industry today.

1 ALUMINUM CAN

recycled can save enough energy to listen to a full album on an iPod.

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